

The Paper

Positivity for the People!

The Paper is about celebrating all the things that make Louisville unique. You are a part of what makes our community something special. We would love to have your support in advertising in our next issue.

WHO WE ARE:

THERE IS A NEW PAPER IN TOWN. It reflects who we are as Louisvillians and the things we do that make our city the great place that it is. The Paper is dedicated to celebrating all the good happening in our city, on our stages, in our studios, behind counters, and around the corner in every neighborhood.

The Paper is local. Locally owned. Local writers. Local focus and approach. It is unique to our city and reflect who we are and what is important to us. The Paper works to highlight all of the great homegrown businesses, large and small, that make Louisville a truly unique place to live.

We hope you will consider playing a part in making The Paper happen.

WHAT WE DO:

GOOD NEWS. There is no shortage of good people and good things happening in this town. In our first four issues we have covered a lot of ground. We have had stories covering our local literary scene, public art projects, record collectors, hackers, ground-breaking theatre groups, urban farming, filmmakers, and more.

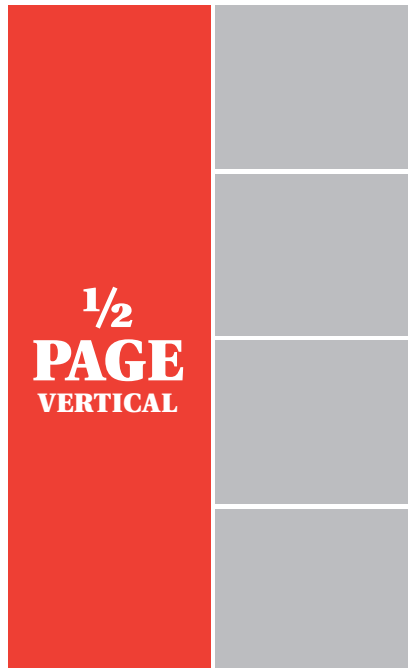
We're constantly presented with (and excited by) amazing new things and people in our community. We don't see any chance of running out of good people and places to feature anytime in the foreseeable future.

WHERE WE ARE:

ALL OVER. With a monthly printing of 7500 copies The Paper is distributed all around Louisville and Southern Indiana. The Paper is available in over 150 local retail, cultural, dining, and entertainment establishments, a number that is growing each month.

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ADVERTISING SPECS!



STANDARD AD RATES

1/8 PAGE	\$300
1/4 PAGE VERTICAL	\$450
1/4 PAGE HORIZONTAL	\$450
1/2 PAGE VERTICAL	\$650
1/2 PAGE HORIZONTAL	\$650
FULL PAGE	\$1200
BACK COVER	\$2000
(INCLUDES SPOT COLOR)	

PLEASE CONTACT US FOR SPECIAL RATES AND FOR MULTIPLE ISSUE COMMITMENTS.

CONTACT US:

ADS@THELOUISVILLEPAPER.COM
(502) 627-0234

AD SIZES

1/8 PAGE	4.875 X 3.9
1/4 PAGE VERTICAL	4.875 X 7.9
1/4 PAGE HORIZONTAL	9.875 X 3.9
1/2 PAGE VERTICAL	4.875 X 16
1/2 PAGE HORIZONTAL	9.875 X 7.9
FULL PAGE	9.875 X 16

DESIGN SERVICES

Advertising rates include layout and typesetting. Additional design work (logo, illustration, etc.) available on an hourly basis.